



## Drive incremental traffic with real fruit goodness in every kids' meal.

Since 1960, Tree Top has been making delicious, feel-good foods and drinks using simple, quality ingredients.

Tree Top's 100% apple juice and apple sauce is offered on restaurant menus all over the US, delighting kids with a brand that parents trust.

**Kids want yummy, crave-able flavors.**

**Parents want healthy and portable beverage, side and snacking options.**

### Kids are big business for fast casual dining.

- Almost 20% of fast casual traffic is from families with kids under 13.
- Check is more than twice as high when kids are present.\*

\*Source: Circana, Inc./CREST®, year ending Dec 2022

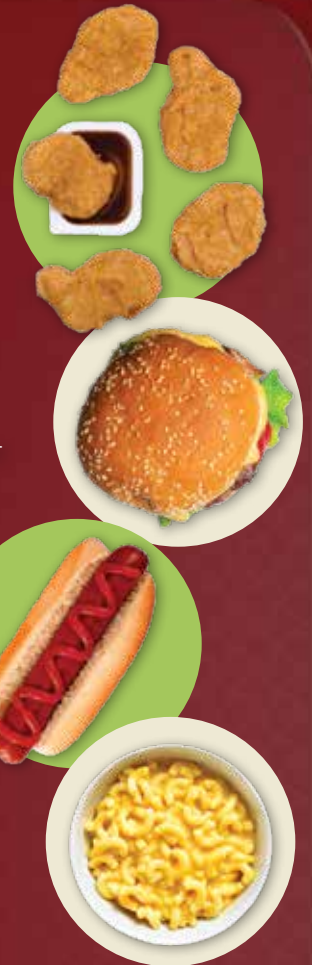
### Being kid-friendly pays off.

Kids' meal offerings signal to parents that the restaurant offers food that their kids will like.

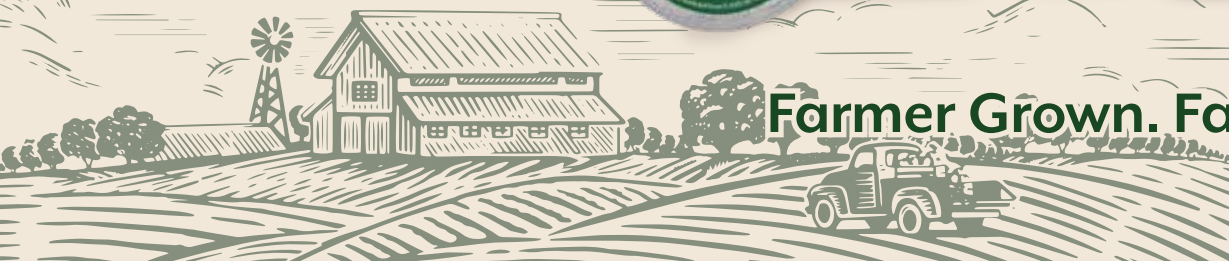
### What matters to parents:

- **85%** Kids' Meal Offerings
- **57%** Food Kids Like
- **52%** Kids' Beverages (included with the Kids' Meal)

\*Source: C3 Kid-Friendly Fast Casual Study, March 2023, n=425 parents of kids 4-10



**Farmer Grown. Farmer Owned.**



DOT ITEM #	MFG#	CASE CODE	PRODUCT INFORMATION	CASE PACK
------------	------	-----------	---------------------	-----------

## SINGLE-SERVE ASEPTIC 100% APPLE JUICE

785110	103974	28700039748	TREE TOP® 100% ORGANIC APPLE JUICE ASEPTIC BOX	40/6.75 OZ BOX
785117	105142	28700051429	TREE TOP® 100% APPLE JUICE ASEPTIC BOX	40/6.75 OZ BOX



## SINGLE-SERVE 10 oz JUICES

785119	101106	28700011065	TREE TOP® SINGLE SERVE 100% JUICE - APPLE	24/10 OZ BOTTLE
785121	101851	28700018514	TREE TOP® SINGLE SERVE 100% JUICE - 3 APPLE BLEND	24/10 OZ BOTTLE
785122	101850	28700018507	TREE TOP® SINGLE SERVE JUICE - CRANBERRY COCKTAIL	24/10 OZ BOTTLE
785123	101848	28700018484	TREE TOP® SINGLE SERVE 100% JUICE - ORANGE	24/10 OZ BOTTLE



## SINGLE-SERVE APPLE SAUCE POUCHES

785112	104558	28700045589	TREE TOP® APPLE SAUCE POUCH - APPLE	40/3.2 OZ POUCH
785114	104560	28700045602	TREE TOP® APPLE SAUCE POUCH - STRAWBERRY	40/3.2 OZ POUCH
785115	104561	28700045619	TREE TOP® APPLE SAUCE POUCH - CINNAMON	40/3.2 OZ POUCH
785134	104779	28700047798	TREE TOP® APPLE SAUCE POUCH - APPLE	4/12/3.2 OZ POUCH
785132	104781	28700047811	TREE TOP® APPLE SAUCE POUCH - STRAWBERRY	4/12/3.2 OZ POUCH
785130	105837	28700058374	TREE TOP® APPLE SAUCE POUCH - MIXED BERRY	4/12/3.2 OZ POUCH
785133	105847	28700058473	TREE TOP® APPLE SAUCE POUCH - TROPICAL	4/12/3.2 OZ POUCH



## SINGLE-SERVE APPLE SAUCE CUPS

785127	101414	28700014141	TREE TOP® APPLESAUCE CUP - NATURALLY SWEET	72/4 OZ CUP
785128	101317	28700013175	TREE TOP® APPLESAUCE CUP - UNSWEETENED	72/4 OZ CUP
785135	103247	28700032473	TREE TOP® APPLESAUCE CUP - ORGANIC, NO SUGAR ADDED	12/6/4 OZ CUP
785136	101817	28700018170	TREE TOP® APPLESAUCE CUP - NO SUGAR ADDED	12/6/4 OZ CUP
785137	101185	28700011850	TREE TOP® APPLESAUCE CUP - ORIGINAL	12/6/4 OZ CUP
785113	104878	28700048788	TREE TOP® APPLESAUCE CUP - UNSWEETENED	72/4.5 OZ CUP



## BAKED APPLE CHIPS AND CRISPS

783533	105261	28700052617	TREE TOP® APPLE CRISPS - APPLE	125/0.34 OZ BAG
783532	105260	28700052600	TREE TOP® APPLE CRISPS - STRAWBERRY	125/0.34 OZ BAG
785667	105250	28700052501	TREE TOP® APPLE CHIPS - APPLE	24/1 OZ BAG



Tree Top Foodservice P.O. Box 248 Selah, WA 98942  
 (800) 367-6571 foodserviceinfo@treetop.com **treetop.com**